

MELISSA NYQUIST

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PROFESSIONAL EXPERIENCE

2018-PRESENT

BYE MEL LLC. FREELANCE CREATIVE SAVANNAH, GA

- Conceptualized and executed creative photoshoots, resulting in published work in prestigious publications such as New York Times, Vogue, and American Photography 35.
- Collaborated with clients to develop and implement visual strategies that effectively communicated their brand identity.
- Managed all aspects of production, including casting, styling, and post-production editing, ensuring high-quality final deliverables.
- Continuously adapted to new industry trends and technologies to stay at the forefront of creative photography and art direction.

MILK STUDIOS, STUDIO INTERN, NEW YORK, NY

SUMMER 2018-SUMMER 2019

- Assisted studio production staff in setting up and breaking down commercial photography and video sets, ensuring efficient and smooth production workflows.
- Troubleshoot lighting and camera equipment, addressing technical issues promptly to maintain uninterrupted shooting.
- Collaborated with the production team to manage master shoot schedules, ensuring that shoots were organized and on time.
- Prepared equipment for off-location shoots, including organizing and packing necessary gear and supplies.
- Proactively contributed to studio production by efficiently managing tasks such as handling props, wardrobe, and set design, resulting in a successful production and positive results

ACADEMIC EXPERIENCE

ART DIRECTOR, SCADPRO X DELOITTE FEDERAL HEALTH MARKETING MARCH 2024-PRESENT

- Collaborated with a team of students from other majors and with professionals from Deloitte to re shape and inform its approach to seven mission critical areas known as Mission plays.
- Presented design solutions and research back to the Deloitte project managers
- Created solutions to share Deloitte's story, amplifying their reputation as an industry leader, and inspire substantive growth in the Federal Health sector.

ART DIRECTOR & COPYWRITER, SCAD DEBRIEF (STUDENT AD AGENCY) JANUARY 2024-PRESENT

- Worked in a team with student filmmaker, producers, and graphic designers to develop creative brand films.
- Generated and executed ideas and concepts, creating the voice for the project.
- Pitched ideas to industry mentors and professors.
- Coordinated with out of major students and professors to develop a production schedule.
- Created brand film in 8 weeks

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

BFA Advertising & Branding
Concentration : Art Direction 2025

RHODE ISLAND SCHOOL OF DESIGN

BFA Photography 2020

SKILLS

Photoshop (adobe certified), Illustrator, InDesign, After Effects, Premiere Pro, Lightroom, Figma & Photography, Lextant Method Certified